



LANGLEY GOOD TIMES CRUISE-IN

\$10,000 SPONSOR PACKAGE

- On site, Premium location for a tent and/or display in the Marketplace – an outstanding sales and marketing opportunity! - Value \$400.
- Sponsor supplied Banner (1 1/2' x 8') will be displayed prominently in the sponsored area/event and at the Marketplace if sponsor has a spot there
- Sponsor's Logo (in colour) will be prominently posted on Sponsors' Recognition signage at Cruise-In events
- Complimentary full page advertisement (location – Sponsor's choice) in the Special Cruise-In Souvenir Edition – Value \$2010.
- "Sponsor's Choice" Award (Sponsor's favorite vehicle) may be selected by Sponsor or Selection Committee - Value \$100
- Company Logo printed on all promotional material, eg. fliers, press releases, advertisements
- Company Logo prominently displayed on "Cruise-In" website with a Banner on Main page, Logo on Sponsors' and info page including a link to Sponsor's website
- 15 complimentary T-shirts – Value \$225. Sponsor may pre-purchase additional T-Shirts at a discount (Retail \$ 15 ea – discounted \$ 10 ea) No Limit
- 5 complimentary "Cruise-in" Golf Shirts with exclusive branding – eg. "Company X - A Proud Sponsor" – Value \$300. Additional Golf Shirts may be ordered at cost – (\$60 ea.)
- 6 invitations to Sponsors' Reception (Lite Appys) followed by Garage Tour to be held prior to the LANGLEY GOOD TIMES CRUISE-IN – (Date TBA)
- 4 Spots in Sunday Swap Meet (must request space by July 15)
- Appreciation Plaque

Multiple PA announcements throughout the day
and at the award presentations on Saturday's Show and Shine Event